

**Dr. Ambedkar College, Deekshabhoomi, Nagpur**  
**Maharashtra Centre for Entrepreneurship Development Cell**  
**(Development Programme for Self-Employment).**  
**MCED CELL ACTIVITY REPORT**

Guest Lecture on  
**“Product Life Cycle”**  
**Dr. SusheelGadekar. (Assistant Professor)**  
**Date: 8<sup>th</sup> June, 2021**  
**Mode of Conduction: Online (Google Meet)**

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**NOTICE**

Date- 06/06/2021

All the Participants of Maharashtra Centre for Entrepreneurship Development Cell are hereby informed that a Guest Lecture on the topic “**Product Life Cycle**” is organized on **8<sup>th</sup> June, 2021 at 06:00 PM.** through the online platform - google meet. The speaker for the Guest Lecture is Dr. SushilGadekar. (Assistant Professor)

**Google Meet Link:**<https://meet.google.com/tzr-xueu-jsv>

All Participants are requested to remain present positively.



Dr. D. H. Puttewar  
(Co-ordinator of ED Cell)



Dr. (Mrs.) B. A. Mehere  
(Principal)

Maharashtra Centre for Entrepreneurship Development Cell, Dr. Ambedkar College, Deekshabhoomi, Nagpur had organized Guest Lecture on the topic “**Product Life Cycle**” on **8<sup>th</sup> June, 2021 at 06:00 PM.** through the online platform - google meet. The speaker for the Guest Lecture was Dr. SusheelGadekar. (Assistant Professor). He explained in detail about the product life cycle, also gave the basic tips for four stages of product life cycle and how the impact of product stages on the profit in different situation. Being the market

professional how the strategy should change as per the market scenario. The speaker also explained the concept by giving examples of Maggi & Patanjali products, as both the Products created history in new market environment.

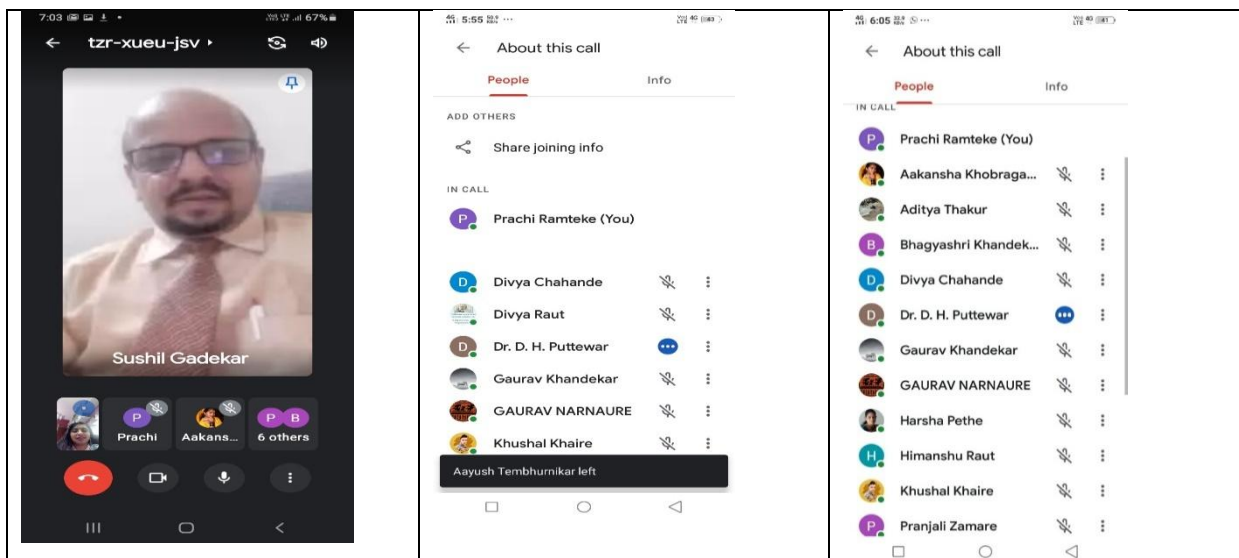
The session was chaired & compared by Dr. D. H. Puttewar, Asst. Professor (Co-ordinator of MCED Cell). and Dr. Harshala Pethe proposed a vote of thanks. All the students were enthusiastically participated in the programme and enjoyed the session. Total 42 students were present for the session. The feedback link was provided to the students at the end of the session.

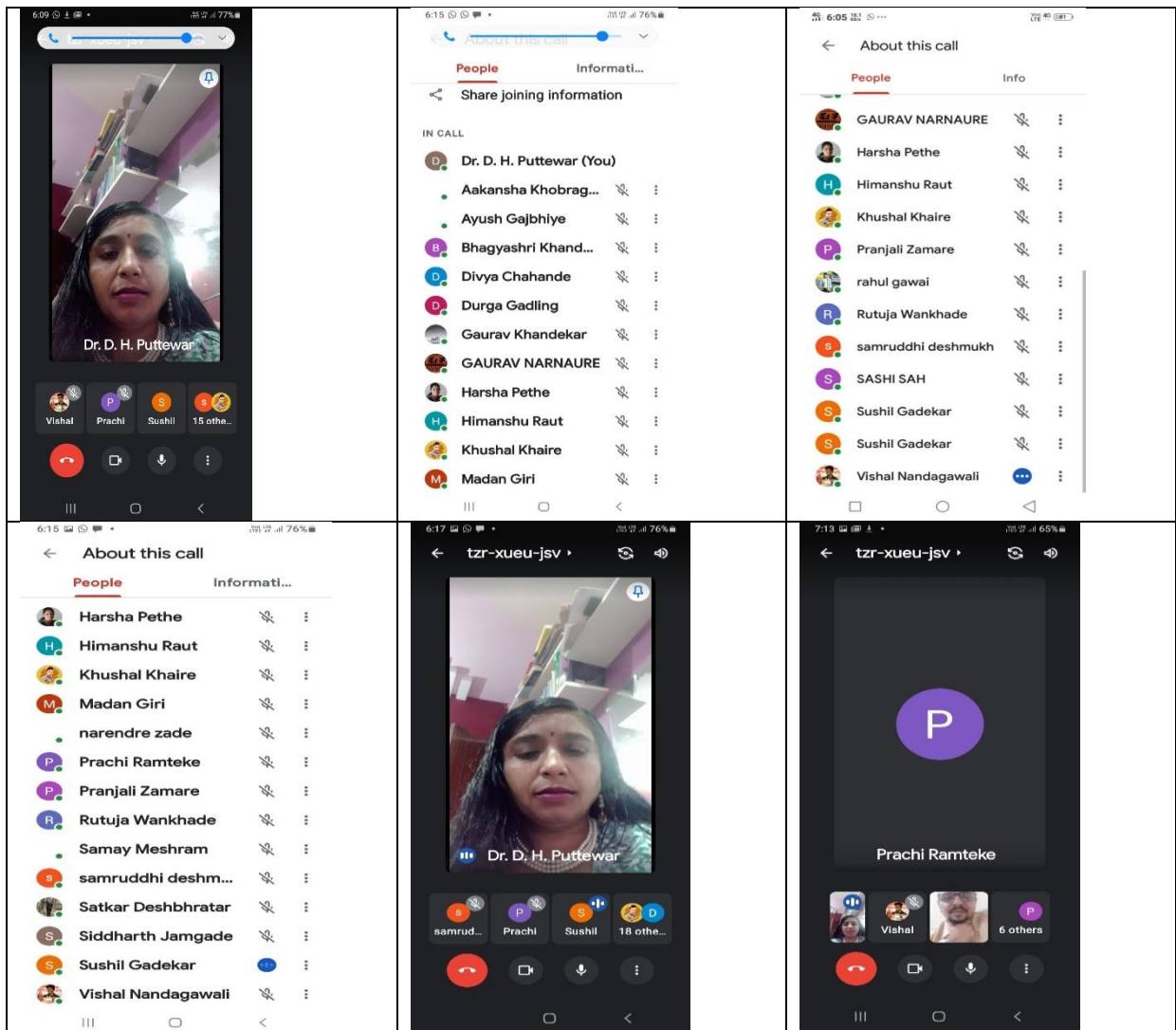
**Google Meet Link :** <https://meet.google.com/tzr-xueu-jsv>

**Feedback Link :** <https://forms.gle/nKy4ztKTgGjPbckn6>

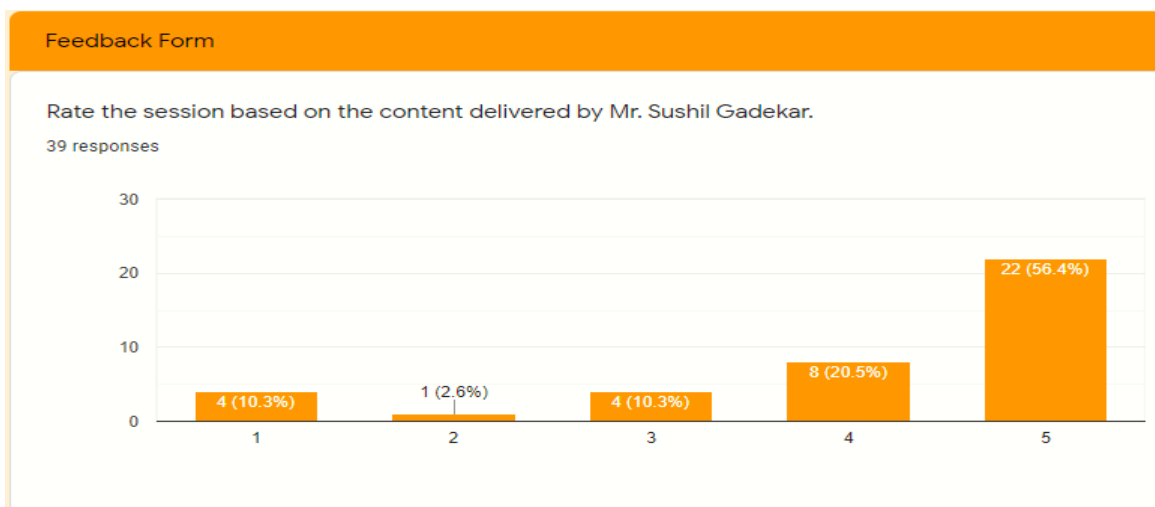
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### Glimpses of Programme





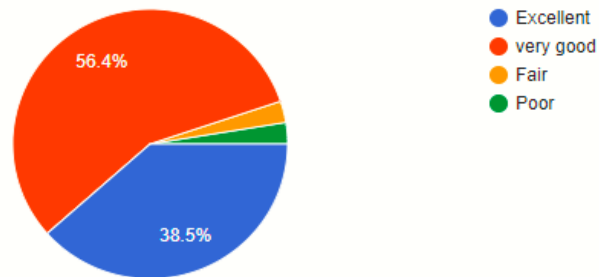
## Feedback Responses



Please rate your overall gain in knowledge of the topics covered in the session.

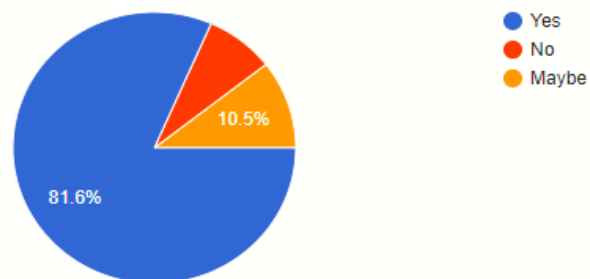


39 responses



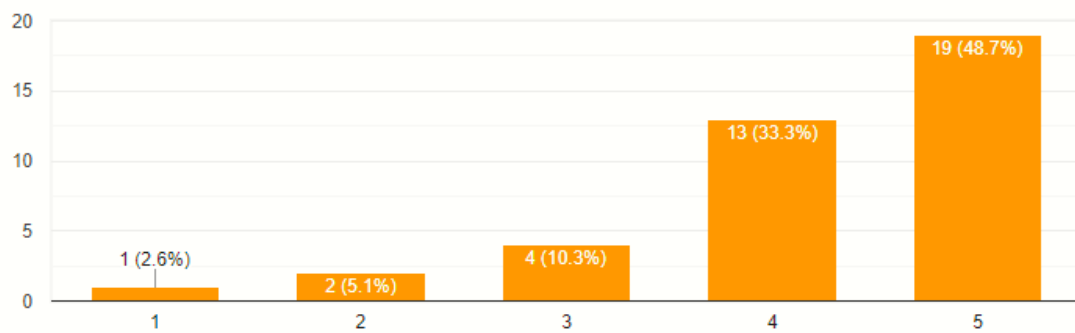
Was the session useful for your future life?

38 responses



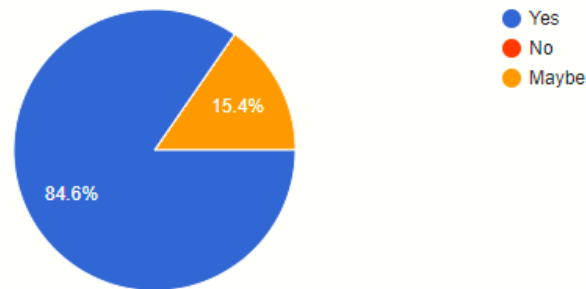
Rate the session based on Organisation and Management.

39 responses



Would you be interested in attending such sessions in future?

39 responses



**Kindly give your valuable remarks about this session.**

- Yes
- 10/10
- Good
- Good sir
- Nice program
- Excellent Experience
- Hameyesehigaydanskare
- 99% excellent in product life cycle guest lecture
- All over session was good
- Nothing
- 100
- Appreciable
- Nice session
- Most useful
- Very nice
- Guide for future opportunities
- Very good
- it was good for us so
- Good
- Excellent
- The section was wonderful for built up academic performance. It was helpful for me. In future I'm will be interested such as program... Thanking you
- Nice

Dr. HarshalaPethe  
(Member of E.D.Cell)

Dr. DurgaPuttewar  
(Co-ordinator of E.D.Cell)